

Choose a giving level that is right for you

\$10,000 - Innovator's Circle

1894 – YWCA established Traveler's Aid. Implemented chaperones to liners' crews to protect women traveling in steerage. During World War I, the YWCA organized its members to assist with soldiers' support that later became the USO.

This gift entitles the sponsor to:

- recognition at our grand opening,
- a special place for engraved plaque on our giving tree,
- 30 free training hours diversity, cultural competency, or other YWCA mission based classes.
- choice of a team building day at the Redford facility a designated number of free lessons with tennis pro.

\$5,000 - Mission Driven

1970 – The YWCA National Convention, held in Houston, adopted the One Imperative. "To thrust our collective power toward the elimination of racism, wherever it exists, by any means necessary." The resolution passed and renewed effort went into racial justice work. The National Board's Office of Racial Justice convened four conferences for women of color seeking input; affirmative action workshops were held to teach YWCAs how to implement strategies; nationwide Web of Racism conferences helped members recognize the layering of racism in jobs, housing, schools, institutions and daily lives.

This gift entitles the sponsor to:

- recognition at our grand opening,
- a special place for engraved plaque on our giving tree,
- choice of 10 adult memberships or 50 training hours in any of our programs.



\$2,500 - Empowerment

1950s – As African countries became independent, the United States sent leaders who moved from village to village to tell the YWCA story and help women marshal their own leadership and resources to create indigenous YWCAs in Kenya, Uganda, Rhodesia, South Africa and elsewhere. Uganda achieved remarkable participation – 90 percent of women were YWCA members by the 1990s.

This gift entitles the sponsor to:

- a special place for engraved plaque on our giving tree,
- 20 free training hours diversity, cultural competency, or other YWCA mission based classes.
- a team building day at the Redford facility.

\$2,000 - Founder of Diversity

1890s – First African American YWCA branch opened in Dayton, Ohio. First YWCA for Native American women opened in Oklahoma.

This gift entitles the sponsor to:

- a one year adult memberships
- engraved plaque on our Tree of Giving.
- five children's memberships in your name

\$1,000 - Peacekeeper

1995 - The YWCA Week Without Violence was created as a nationwide effort to unite people against violence in our communities. The annual observance is held the third week of October.

This gift entitles the sponsor to:

- a two year YWCA membership,
- a one year membership to give as a gift,
- engraved plaque on our Tree of Giving.
- a YWCA T-shirt.

\$500 - Mediator

1930s – YWCA encouraged members to speak out against lynching and mob violence, for interracial cooperation rather than segregation and for efforts to protect African American's basic civil rights.

- a one year YWCA membership,
- a one year membership to give as a gift,
- engraved plaque on our Tree of Giving.
- participation in any non-membership covered class.

\$250 - Telling the World

2001 – *Steps to Absolute Change* was adopted. The YWCA shifted from a top down to a bottom up grassroots organization. Local associations joined regions to elect regional representatives to the National Coordinating Board. Also adopted was a focus on Hallmark Programs – the Economic Empowerment of Women and Racial Justice, which set in place the goal for a revitalized brand identity and put a renewed emphasis on advocacy, developing leaders under age 30 and enhancing connections with the World YWCA.

This gift entitles the sponsor to:

- a one year adult memberships
- engraved plaque on our Tree of Giving.
- participation in any two YWCA classes.

\$100 - ENCORE

1975 – The YWCA started the ENCORE program, providing exercise and support for women who have undergone breast cancer surgery. The program was expanded in 1991, 1992 and 1994.

- a one year YWCA membership,
- engraved plaque on our Tree of Giving.

Since 1892. . .

eliminating racism
empowering women

ywca

metropolitan detroit

eliminating racism
empowering women
ywca
metropolitan detroit

Locations

YWCA Executive Offices & Downtown Branch

1411 E. Jefferson Ave.
Detroit, MI 48207
(313) 259-9922

Emma L. Peterson, President & CEO

YWCA Camp Cavell

3335 Lakeshore Rd.
Lexington, MI 48450
(810) 359-CAMP (2267)

Jill Laidlaw, Camp Cavell Director

YWCA Interim House Domestic Violence Shelter

PO Box 21904
Detroit MI 48221
(313) 861-5300

Sylvia Fleming, Shelter Director

YWCA Northwest Branch & Downriver Outreach

25940 Grand River Avenue
Redford, MI 48240
Northwest Phone (313) 537-8500
Downriver Outreach Phone (734) 284-9030
Marilyn Zasadny, Branch Director

YWCA Oakland Branch

839 S Crooks Road
Clawson MI 48017
(248) 435-9100

Email: ywcaoaklandmi@juno.com
Jackie Walker, Branch Director

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ywca
metropolitan detroit

northwest branch

Sponsorship Opportunities at the YWCA Northwest Branch

YWCA Northwest Branch
25940 Grand River Avenue
Redford, MI 48240
(313) 537-8500
Marilyn Zasadny, Branch Director

Return this portion or call Marilyn Zasadny at (313) 537-8500 to schedule a meeting.

I would like more information about sponsoring the YWCA Northwest Branch.

Name _____ Position _____
Company _____ Phone _____
Address _____ City _____ State _____ Zip _____

Return to: Marilyn Zasadny, Branch Director
YWCA Northwest Branch
25940 Grand River Ave.
Redford, MI 48240